

Jakarta, October 20th 2015

To whom it may concern

Dear Sir / Madam,

we are writing to recommend Mr. Michel Greulich and his company Locations & Ideas as Executive Local Producer for your appearance as 'Guest of Honour at Frankfurt Book Fair' and also for the related presentation at 'Museumsuferfest'.

The Indonesian Committee appointed Mr. Michel Greulich for both projects as Executive Producer and we were perfectly satisfied with the efficiency and performance of his work.

Locations & Ideas was responsible for all local services of Frankfurt Book Fair, for example transports, hotels, simultaneous and consecutive interpreters, hosts, receptionists, office installations, logistic coordination. Required third party contracts were handled by Locations & Ideas as well as the overall budget for these positions.

Regarding the 'Museumsuferfest 2015', Mr. Michel Greulich also provided all constructions, main stage and technical equipment and staff, contacts and communication with the City of Frankfurt as well as all necessary permissions.

The long experience of Mr. Michel Greulich with these projects made him a perfect consultant for the committee. His ability to react within short time to all possible changes and challenges was crucial for our work. During preparation and planning period we worked together very closely and Mr. Michel Greulich always took care of our interests and the best possible presentation of Indonesia.

We are sure that Locations & Ideas is the best partner that any upcoming "Guest of Honour" can find and have no doubt that Mr. Michel Greulich will give outstanding support. In case of questions please feel free to contact us at any time.

Yours sincerely

Goenawan Mohamad
Chairman
National Committee for Indonesia

Lucya Andam Dewi
President
Indonesian Publishers Ass.