

**GEORGIAN
NATIONAL
BOOK
CENTER**



No 421 25.10. 2018

Tbilisi, Georgia

To whom it may concern

Dear Sir/Madam,

We are writing to recommend Mr. Michel Greulich, managing director of Locations & Ideas- the event company as reliable local executive producer for your presentation as *Guest of Honour at the Frankfurter Buchmesse*. The Georgian National Book Center had the great pleasure to work with him for the preparation and realization period, accordingly it was enormously helpful to gain the most useful and effective local services based on his big experience related to these projects.

Accordingly, Locations & Ideas – the event company was in charge of the realization of the services on local demand such as transportations, office equipment and installations, simultaneous interpreters, printing and production of informational and promotional materials, scouting and selection of support team (volunteers and desk officers), logistic coordination and needful permissions in Frankfurt am Main. Correspondingly, the company was responsible for handling the third party contracts as well as considered and managed the most appropriate costs to each position depended on the overall budget.

Mr. Greulich's outstanding ability to adapt the intercultural understanding between us, amazingly quick responses and deals to all unexpected changes and possible challenges was extremely crucial part of our successful appearance as *Guest of Honour at the Frankfurter Buchmesse 2018*. His flexibility to communicate with each member of the team made us feel self-confident; moreover, he always took care of our interests in the frames of the impressive presentation of Georgia.

Regarding the execution and implementation of the local services, it should be mentioned that Mr. Greulich did a great job with his dedication, experience and effort and that all services have been delivered perfectly and within the budget.

We have no doubts that Mr. Greulich will give the huge support as a perfect consultant within sustainable cooperation. Concerning the company Locations and Ideas, we cordially recommend it as the best partner that any upcoming Guest of Honour country can hire in order to meet their expectations pleasantly.

In case of further information, please do not hesitate to contact us at any time.

Yours Sincerely,

Medea Metreveli

Director

Georgian National Book Center

